

# Privacy Policy

*Effective as of: August 21, 2017*

This website is operated by Forever Flowering LLC (“Site”). We are concerned about privacy issues and want you to be familiar with how we collect, use and disclose information. This Privacy Policy has been drafted to inform you of our practices in connection with information that we collect through our Site.

By using the Site, you agree to all of the terms of this Privacy Policy, so please do not access or use the Site if you disagree with any part of this Privacy Policy. Changes may be made to this Privacy Policy from time to time; you may be notified of such changes by any reasonable means, including by posting the revised version of this Privacy Policy on the Site.

## **Personal Information We May Collect**

We may collect your personal information through the Site, such as your name, email address and telephone number.

## **How We May Use Personal Information**

We may use Personal Information:

- to respond to your inquiries and fulfill your requests, such as to send you newsletters or publications that you request, and to register you for events.
- to send you legal updates and mailings relating to seminars or events that we think may be of interest to you, in accordance with applicable law.
- to keep a record of your contact information and correspondence, if you contact us through the Site, and to use such information and correspondence to respond to you.
- to send you administrative information, including information regarding the Site and changes to our terms, conditions and policies.
- to provide services, including seminars and other events.
- to facilitate social sharing functionality.
- as we believe to be necessary or appropriate: (a) under applicable law; (b) to comply with legal process; (c) to respond to requests from public or government authorities; (d) to enforce our terms and conditions; (e) to protect our operations; (f) to protect our rights, privacy, safety or property, or that of you or others; or (g) to allow us to pursue available remedies or limit the damages that we may sustain.

## **How Personal Information May Be Disclosed**

Your Personal Information may be disclosed:

- to our third-party service providers that provide services such as website hosting, data analysis, IT services and infrastructure, customer service, email delivery and other similar services.
- by you, on message boards, blogs and other services to which you are able to post information and materials. Please note that any information you post or disclose through these services will become public information, and may be available to visitors of the Site

and to the general public. We urge you to be very careful when deciding to disclose your personal information, or any other information, on the Site.

- to your friends associated with your social media account, to other website users as well as to your social media account provider, in connection with your social sharing activity, such as if you connect your social media account to your use of the Site. By connecting your use of the Site to your social media account you authorize us to share information with your social media account provider and you understand that the use of the information we share will be governed by the social media site's privacy policy. If you do not want your personal information shared with other users or with your social media account provider, please do not connect your social media account with your use of the Site and do not participate in social sharing on the Site.
- as we believe to be necessary or appropriate: (a) under applicable law; (b) to comply with legal process; (c) to respond to requests from public or government authorities; (d) to enforce our terms and conditions; (e) to protect our operations; (f) to protect our rights, privacy, safety or property, or that of you or others; or (g) to allow us to pursue available remedies or limit the damages that we may sustain.

### **Third-Party Sites**

This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site to which this Site contains a link. Please read the terms, conditions and policies of such third-party sites before accessing or using such sites. The inclusion of a link on the Site does not imply any endorsement of the linked site by us.

### **Security**

We use reasonable organizational, technical and administrative measures to protect personal information under our control. Unfortunately, no data storage system or method of data transmission over the Internet can be guaranteed to be 100% secure. Please do not send sensitive or confidential information to us by email or by any other means in connection with the Site. If you have reason to believe that your communications with us have been compromised in any way, please immediately notify us of the problem by contacting us as provided in the "*CONTACT US*" section below.

### **Your Option to Opt-Out of Receiving Marketing Information**

If you no longer wish to receive marketing-related emails from us on a going-forward basis, you may opt-out of receiving these marketing-related emails by following the unsubscribe instructions in any such message or by contacting us as provided in the "*CONTACT US*" section below. We aim to comply with such request(s) as soon as reasonably practicable. Please note that if you do opt-out of receiving marketing-related emails from us, we may still send you administrative messages; you cannot opt-out from receiving administrative messages.

### **How You Can Access, Change or Suppress your Personal Information**

You may request to review, correct, update, suppress or otherwise modify any personal information that you have previously provided to us through the Site. You may exercise these rights by contacting us as provided in the "*CONTACT US*" section below. In your request, please

make clear what information you would like to have changed, and whether you would like to have your personal information suppressed from our database. For your protection, we will only implement requests with respect to the personal information associated with the particular email address that you use to send us your request, and we may need to verify your identity before implementing your request. We aim to comply with requests as soon as reasonably practicable. Please note that we may need to retain certain information for recordkeeping purposes, and there may also be residual information that will remain within our databases and other records. Such information will not be removed.

### **Use of Site by Minors**

The Site is not directed to individuals under the age of thirteen, and we request that these individuals do not provide personal information through the Site.

### **Sensitive Information**

We ask that you not send us, and you not disclose, any sensitive personal information (e.g., Social Security numbers, credit card or other payment card information) on or through the Site.

### **California “Do Not Track” Disclosures**

We do not track the users of the Site over time or across third party websites and therefore the Site does not respond to Do Not Track (DNT) signals. However, some third party sites do keep track of your browsing activities when they serve you content, which enables them to tailor what they present to you. If you are visiting such sites, go to your browser to determine if it allows you to set the DNT signal on your browser so that third parties (particularly advertisers) know you do not want to be tracked.

### **Cookies**

We do not use cookies on our Site.

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us by writing to the following address:

Forever Flowering LLC  
15386 Little Valley Road,  
Grass Valley, CA 95949  
Email: [info@lightdep.com](mailto:info@lightdep.com)